



# KYLE LYNCH

Positive and friendly with strong communication skills.

Confident in leading, addressing and working within the context of a collective effort.

Flexible, intuitive, imaginative, energetic, original ideas.

Strong conflict resolution skills, empathic and patient.

Have a wide range of experiences both professionally and personally.

- 604-716-4486
- kylelynchcreative@gmail.com
- kylelynchcreative.com
- 5766 149th Street, Surrey, BC, Canada V3S 8W7

## Experience

### PHOTOGRAPHER AND GRAPHIC DESIGNER

KYLE LYNCH CREATIVE

Worked directly with clients in various fields to achieve their visual needs, highlights include: creating the Vancouver Giants Hockey Club's 15 anniversary Logo, working with Powertech Labs to update their photo archives and shooting photos for Plant a Seed and See What Grows Foundation.

2010 - PRESENT

### PHOTOGRAPHER AND VIDEO PRODUCER

NATURAL FACTORS

Created a database of visuals (pictures and video) for promotional use, working both solo and with larger crews.

2014

### OWNER AND OPERATOR

KYDA SKIMBOARDS

Manufactured high end flatland skimboards and beach apparel, along with organizing numerous competitions and developing/instructing a City of Surrey program for children (ages 7-15) in the basics of skimboarding and beach safety at White Rock Beach. Required leadership and communication skills along with well structured lesson plans.

2009 - 2012

### ASSISTANT ARTIST

GORMAN STUDIOS INC. AND BRENT LYNCH CREATIVE

Assisted in the creation of several large murals, including: Green Mural, Dallas Texas: 48 X 60 ft. Private Library, Regis Hotel, Miami, Florida: Hotel lobby, Airport Pavilion Mural, Antigua, Caribbean. Old Treasure maps for ceiling mural.

2008

### VOLUNTEERING

VARIOUS ORGANIZATIONS

Original art and graphic design for RGLA program at UBC, audio setup for Blank Vinyl Project (non-profit music club), book cover layout and photography for local charities, art lessons and event setup at Kitsilano Community Centre, Free skimboarding lessons at White Rock Beach and Spanish Banks.

2001 - PRESENT

## Education

### UNDERGRADUATE DEGREE

UNIVERSITY OF BRITISH COLUMBIA

Graduated with a BA in RLGA (Religion, Literature, and Art History) – awarded the Trek Excellence Scholarship

2014

### HIGH SCHOOL DIPOLMA

SEMIAMMOO SECONDARY

Graduated with Honours

2001

### CERTIFICATIONS

FIRST AID AND SERVE IT RIGHT, FOOD SAFE

Canadian Red Cross - First Aid level "C"

2010 - PRESENT

# Design and Visual Skills

**CORPORATE IDENTITY** Development of Logos and trademarks, to visualize the philosophy and culture of a person or company.

**WEBSITE DESIGN AND CONSTRUCTION** Custom concepts and functionality built on Wordpress architecture, with integration of popular social media sites (Twitter, Facebook, Youtube, etc.).

**PAGE AND TEXT FORMATTING** Original layouts for product catalogs, online magazines, brochures, business cards and flyers.

**VIDEO PRODUCTION** Filming and Editing of promotional shorts utilizing a variety of cameras (DSLR, HVX200, Super 8, Gopro) and techniques (voice overs, selective focus, dollying, time-lapse, stop motion/traditional animation, motion graphics).

**PHOTOGRAPHY** Portraits in natural and studio lighting, published in sporting and cultural event coverage, travel, urban and product specific image making. Accomplished with Canon and Nikon systems.

**MARKETING AND PROMOTION** Local charities, community events, fundraisers, social media, print media, on-line marketing.

**SOFTWARE PROFICIENCY** Microsoft Office (Word, Power Point, Excel), Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere, Aftereffects, Lightroom), Final Cut Pro 7 & 10, Aperture.



I have been immersed in the world of art since birth. As the son of an artist, I spent my formative years learning through osmosis from my father. It wasn't long until I had a love for the arts as well. In my early twenties, I blazed my own trail leaving UBC to travel throughout Europe and Asia. On my return to Canada, I took my long time hobby, the sport of skimboarding and turned it into a business. It was during this time that I had a reason to let my creative juices flow and was soon producing videos, event posters, board graphics, t-shirt art, organizing events and everything else that comes with running a business. After three years, I had done a crash course in manufacturing but really felt that my place was on the creative side. Today, I am doing just that. I am utilizing my strengths in digital media to help my clients' visually express themselves and to create lasting impressions on their customers.

## General Skills





**PRODUCT DEVELOPMENT** Developed schematics of molds, forms and CNC router patterns; product testing.

**CUSTOMER SERVICE** Development of on-line store retailing, answering emails and filling customers orders, shipping, invoicing, liaison with retail clients and suppliers.

**EVENT ORGANIZATION** Required meetings with government agencies, appropriate permits, licenses, liability coverage, along with management and delegation of large groups.

## Objective

To obtain a position that will enable me to apply my strong inter-personal and organizational skills, educational background and creativity.

-  604-716-4486
-  kylelynchcreative@gmail.com
-  kylelynchcreative.com
-  5766 149th Street, Surrey, BC, Canada V3S 8W7

**Thank you for your consideration**